THE ADVERTISEMENTS REGULATION ACT 1930

Act No. 4 of 1930

ARRANGEMENT OF SECTIONS

1. Short title
2. Interpretation
3. Regulations
4. Penalty
5. Jurisdiction of Magistrates
6. Recovery of penalties

1. Short title

This Act may be cited as the Advertisements Regulation Act.

2. Interpretation

In this Act -

"advertisement" includes any structure or apparatus erected or intended only for the display of advertisements;

"Authority" means -

(a) within the limits of the towns of Port Louis, Curepipe, Beau Bassin-Rose Hill, Quatre Bornes and Vacoas-Phoenix, the municipal councils of the respective towns;

(b) elsewhere in Mauritius, the Permanent Secretary, Ministry of Works.

3. Regulations

(1) The Authority may make regulations for regulating, restricting, or preventing within its own area the exhibition of advertisements in such places and in such manner, or by such means as to disfigure or injuriously affect -

(a) the view of rural scenery from a highway or from any public place or water;

(b) the amenities of any town or village or of a public garden, square, or pleasure promenade;

(c) the natural beauty of a landscape; or

(d) the amenities of any historic or public building or monument or of any place frequented by the public solely or chiefly on account of its beauty or historical interest.

(2) This section shall not apply to the exhibition of advertisements on or upon any platform, landing stage or wharf not belonging to or not under the control of the Authority.

4. Penalty

Any person who contravenes any regulation made under this Act, shall commit an offence and shall, on conviction, be liable to a fine not exceeding 100 rupees and to a further fine not exceeding 10 rupees for every day during which the offence is continued after his conviction.

5. Jurisdiction of Magistrates

Magistrates may inflict any fine imposed by this Act although the aggregate amount of such fine exceeds their jurisdiction.

6. Recovery of penalties

All penalties incurred under this Act may be sued for and recovered at the instance of any police officer or by any municipal officer, as the case may be.