Advertisements Regulation (Amendment of Schedule) Regulations 2012

GN No. 59 of 2012

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THE ADVERTISEMENTS REGULATION ACT

Regulations made by the Minister under section 12(1)(b) of the Advertisements Regulation Act

1. These regulations may be cited as the **Advertisements Regulation (Amendment of Schedule) Regulations 2012.**

2. In these regulations -

"Act" means the Advertisements Regulation Act.

3. The Schedule to the Act is repealed and replaced by the Schedule set out in the Schedule to these regulations.

4. These regulations shall be deemed to have come into operation on 1 January 2012.

Made by the Minister on 16 April 2012.

SCHEDULE

[Regulation 3]

SCHEDULE

[Section **4]**

ADVERTISING STRUCTURES AND FEE CHARGEABLE

Part A - In respect of financial year 2012

Advertising structure	**Fee chargeable (Rs)**	**Date payable**
Advertising structure on field board or billboard, whether mechanical, electrical, electronic or in any other form, of an area-		
(a) not exceeding 2 m^2	5,000	In respect of a valid written permission from the highway authority or local authority granted- (a) before 1 January 2012, the fee chargeable is payable not later than 31 January 2012; or (b) on or after 1 January 2012, the fee chargeable is payable not later than one month after the date of the written permission.
(b) exceeding 2 m^2 but not exceeding 3 m^2	7,500	
(c) exceeding 3 m^2 but not exceeding 4 m^2	10,000	
(d) exceeding 4 m^2 but not exceeding 5 m^2	12,500	
(e) exceeding 5 m^2 but not exceeding 6 m^2	15,000	
(f) exceeding 6 m^2 but not exceeding 7 ^{2}	17,500	
(g) exceeding 7 m^2 but not exceeding 8 m^2	20,000	
(h) exceeding 8 m^2 but not exceeding 9 m^2	22,500	
(i) exceeding 9 m^2 but not exceeding 10 m^2	25,000	
(j) exceeding 10m^2 but not exceeding **11** m^2	27,500	
(k) exceeding **11** m^2 but not exceeding 12 m^2	30,000	
(l) exceeding 12 m^2 but not exceeding 24 m^2	40,000	
(m) exceeding 24 m^2 but not exceeding 33 m^2	50,000	
(n) exceeding 33 m^2 but not exceeding 36 m^2	60,000	
(o) exceeding 36 m^2	70,000	

Part B – In respect of financial year 2013 and in respect of every subsequent financial year

Advertising Structure	Fee chargeable (Rs)	Date payable
Advertising structure on field board or billboard, whether mechanical, electrical, electronic or in any other form, of an area-		
(a) not exceeding 2 m^2	5,000	In respect of a valid written permission from the highway authority or local authority granted - (a) before 1 January in a financial year, the fee chargeable is payable in that financial year not later than 31 January; or (b) on or after 1 January in a financial year, the fee chargeable is payable not later than one month after the date of the written permission
(b) exceeding 2m^2 but not exceeding 3 m^2	7,500	
(c) exceeding 3m^2 but not exceeding 4 m^2	10,000	
(d) exceeding 4m^2 but not exceeding 5 m^2	12,500	
(e) exceeding 5m^2 but not exceeding 6 m^2	15,000	
(f) exceeding 6m^2 but not exceeding 7 m^2	17,500	
(g) exceeding 7m^2 but not exceeding 8 m^2	20,000	
(h) exceeding 8m^2 but not exceeding 9 m^2	22,500	
(i) exceeding 9m^2 but not exceeding 10m^2	25,000	
(j) exceeding 10m^2 but not exceeding 11 m^2	27,500	
(k) exceeding 11m^2 but not exceeding 12 m^2	30,000	
(l) exceeding 12 m^2 but not exceeding 24 m^2	40,000	
(m) exceeding 24 m^2 but not exceeding 33 m^2	50,000	
(n) exceeding 33 m^2 but not exceeding 36 m^2	60,000	
(o) exceeding 36 m^2	70,000	